

# A Brief Outline of Miyazaki's Proposed Global Plan

## Project Outline:

### Key Aims

- In order for Miyazaki to develop sustainably, it is necessary to **look to the rest of the world, take energy and inspiration from what we see there, and use that to energize the prefecture from a social, economic and industrial standpoint.**
- Due to the rapid progression of globalization, it is also necessary to **adapt and respond both quickly and accurately to global trends and movements**, that can go beyond borders and directly affect the Prefecture.
- Securing of routes to promote Miyazaki's local produce and encourage tourism from **promising markets in North America and the EU, as well as Asia**, and also the development and acquisition of global human resources, the promotion of Multicultural Symbiosis and the promotion of international exchange and cooperation will allow the Prefecture to **progress with its planned general global policies.**

### Status

- Planning and execution of general action plans for the Prefecture
- Common guiding principles for prefectural residents
- Promotion of Multicultural Symbiosis

### Promotion

- Progress reports from **promotion HQ**
- Use of **overseas bases**
- Connection and cooperation with local municipalities and related institutions

### Timescale

- To be executed over **the same period as the 2019-2022 Action Plan (4 Years)**

## The Current State of Affairs in Miyazaki Prefecture:

### The Global Situation

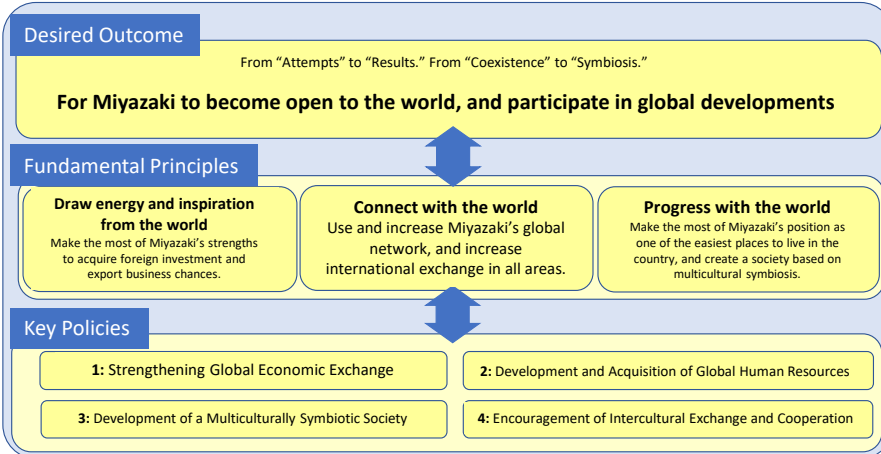
- Increase in global population, remarkable economic growth among emerging nations.
- Increased activity in human, material, information resources and service sectors due to the progression of globalization.
- Increase in awareness of global issues, and spread of awareness of Sustainable Development Goals (SDGs)

### The Current Situation in Miyazaki Prefecture

- Declining domestic market and labor shortage due to declining and aging population.
- Increased revenue from exports and increase in visitors from overseas due to "Golden Sports Years"
- Increase in foreign residents due to increased employment of people from overseas
- Use and expansion of networking opportunities for Miyazaki all over the world

## Systematic Policy and Direction

○ 4 Key Policies will be followed in accordance with 3 Fundamental Principles, in order to achieve the Desired Outcome.



## Development of Specific Policies

### 1: Strengthening of Global Economic Exchange

- 1 Promotion of Overseas Expansion**
- (1) Promote the export of local locally-made products
  - (2) Provide support for industries to expand overseas

- 2 Inviting More People from Overseas**
- (1) Promotion and strengthening of initiatives to invite tourists from overseas
  - (2) Advancement of "Sports Land Miyazaki" Initiative
  - (3) Attract foreign investment

- 3 Development of Exchange Infrastructure**
- (1) Preservation and improvement of airline networks
  - (2) Preservation and improvement of marine networks
  - (3) Maintenance of Crisis Management System

### 2: Development and Acquisition of Global Human Resources

- 1 Training of Human Resources with a broad talent base that can adapt to a global society**
- (1) Promoting international understanding within the Prefecture
  - (2) Furthering education to adapt to advancements in globalization
  - (3) Support for local residents

### 3: Development of a Multiculturally Symbiotic Society

- 1 Support for foreign residents of the Prefecture**
- (1) Improvement of Japanese language education
  - (2) Support for foreign residents of Miyazaki from an administrative standpoint, as well as provision of necessary information and lifestyle support

### 4: Encouragement of Intercultural Exchange and Cooperation

- 1 Encouragement of Intercultural Exchange**
- (1) Increased exchange with cities and regions overseas
  - (2) Promotion of Intercultural Exchange across various fields and areas.
  - (3) Promotion of Intercultural exchange via the building and improvement of an overseas human network.
  - (4) Promotion of personal exchange with people from overseas

### 2 Training and acquisition of superior Human Resources for Industry

- (1) Training and acquisition of industrial Human Resources with a global perspective for high schools, universities and companies
- (2) Smoother reception and increased use of Human Resources from overseas

### 2 Creation of a multicultural society

- (1) Increase knowledge and awareness of Multicultural Symbiosis
- (2) Increase intercultural exchange in local communities, and increase participation in local society
- (3) Creation of a region that is easy for people from overseas to live in

### 2 Encouragement of International Cooperation

- (1) Reception of overseas researchers
- (2) Encouragement of close Intercultural Exchange in various areas
- (3) Coordination with the Japan International Cooperation Agency (JICA)

### (Concept Map)

